



Republic of the Philippines
Department of Education
 REGION IV- A CALABARZON
 CITY SCHOOLS DIVISION OF THE CITY OF TAYABAS

22 September 2026

DIVISION MEMORANDUM
 No. **636** s. 2026

GLOBAL HANDWASHING DAY 2026 INFOMERCIAL-MAKING CONTEST

To: Assistant Schools Division Superintendent
 Chief Education Supervisors
 Heads, Public Elementary and Secondary Schools
 Heads, Unit/Section
 All Others Concerned

1. In reference to the celebration of **Global Handwashing Day 2026**, this Office, in partnership with the **City Health Office (CHO) – Environmental Health and Sanitation Section**, informs all concerned of the conduct of the **Global Handwashing Day 2026 Infomercial-Making Contest** on **October 23, 2026, at 3:00 p.m. onwards at the Silungang Bayan ng Tayabas**. The target participants for this activity are selected learners and personnel, with the following allocated slots:

School	No. of Learners	No. of Teaching/ Non-Teaching Personnel
Alsam Integrated School	6	1
Busal Integrated School	Online	Online
Calumpang Integrated School formerly KES	6	1
Cipriano J. Querubin Elementary School	6	1
Dapdap Integrated School	6	1
Domoit Elementary School	6	1
East Palale Elementary School	6	1
Eugenio Francia Integrated School	6	1
Froilan E. Lopez Elementary School	6	1
Gibanga Elementary School	6	1
Ilasan Integrated School	6	1
Ipilan-Alitao Elementary School	6	1
Katigan-Alupay Elementary School	6	1
Lakawan Elementary School	6	1
Lalo Elementary School	6	1
Lawigue Elementary School	6	1
Malao-a/Calantas Elementary School	6	1
Masin Elementary School	6	1
Mate Integrated School	6	1
Mayuwi Integrated School	6	1
North Palale Elementary School	6	1
Pandakake Integrated School	6	1
Potol Elementary School	6	1

South Palale Elementary School	6	1
Tayabas East Central School	10	1
Tayabas West Central School I	10	1
Tayabas West Central School II	6	1
Tayabas West Central School III	6	1
Tayabas West Central School IV	6	1
Talolong Elementary School	6	1
Valencia Elementary School	6	1
West Palale Elementary School	6	1
Buenaventura Alandy National High School	6	1
Luis Palad Integrated High School	15	2
Rosario Quesada Integrated National High School	6	1
West Palale National High School	6	1
Tayabas City National High School	6	1
SDO		10

2. The activity aims to promote awareness proper handwashing as an essential hygiene practice and strengthen awareness and advocacy on Water, Sanitation and Hygiene in Schools (WinS), pursuant to DepEd Order No. 10, s. 2016, entitled *Policy and Guidelines for the Comprehensive Water, Sanitation and Hygiene in Schools (WinS) Program*.

3. As part of the celebration, an **Infomercial-Making Contest on Proper Handwashing** shall be conducted to encourage schools to creatively promote the importance of proper handwashing and other appropriate hygiene practices.

4. Participation in the contest shall be open to the first fourteen (14) schools that confirm their participation. Schools intending to participate shall accomplish the confirmation form on **or before September 25, 2026**, through this link: <https://tinyurl.com/GHD2026Infomercial>.

5. The Official Communication, Criteria, and Mechanics of the Global Handwashing Day 2026 Infomercial-Making Contest are attached to this Memorandum for the information and guidance of all concerned.

6. School Heads shall ensure the timely submission of the **Confirmation of Participation**, provide necessary support to learners and personnel, and secure **written consent from the parent or legal guardian** of participating learners prior to the activity.

7. Travel expenses shall be charged against school local funds or other available funds subject to the usual accounting and auditing rules and regulations.

8. Attached is the official communication for your reference.

9. Immediate dissemination of this Memorandum is desired.

CELEDONIO E. BALDERAS JR.
Schools Division Superintendent

Encl.: As stated

Reference: DO 10 s. 2016

To be indicated in the Perpetual Index
under the following subjects:

WINS

ADVOCACY

GLOBAL HANDWASHING DAY

SGOD- global handwashing day 2026 infomercial-making contest
5FLR8-000486/September 22, 2026



School Division Office of Tayabas City
RECORDS SECTION
RECEIVED
BY: OLIVE C. DIVINAGracia
DATE: SEP 15 2026 Time: 2:24pm
Control No. _____

Republic of the Philippines
Province of Quezon
CITY OF TAYABAS

CITY HEALTH OFFICE
ENVIRONMENTAL HEALTH AND SANITATION SECTION

September 15, 2026

CELEDONIO B. BALDERAS, JR.
City Schools Division Superintendent
DepEd Tayabas

Subject: Invitation to Participate in Global Handwashing Day 2026 Infomercial-Making Contest

Dear sir:

Greetings of health and wellness!

In celebration of **Global Handwashing Day 2026**, we respectfully invite schools under your supervision to participate in an **Infomercial-Making Contest on Proper Handwashing**. This activity aims to promote awareness among learners and the community of the importance of proper handwashing as a simple yet effective way to prevent the spread of diseases and maintain good health. It also supports the **Water, Sanitation and Hygiene in Schools (WinS) Program**, pursuant to **DepEd Order No. 10, s. 2016**, which promotes proper hygiene practices and a safe, healthy, and conducive learning environment for all learners.

The first **fourteen (14)** participating schools are invited to submit an **infomercial demonstrating and promoting the proper way of washing hands**, with a maximum running time of three (3) **minutes**. The entries will be evaluated based on the **attached Criteria for Judging**. The submitted infomercials will be **judged on October 23, 2026, at 3:00 PM onwards** at the **Silungang Bayan ng Tayabas**.

We also invite **250** selected students from different schools to participate in the said event, along with **30** personnel from the teaching, non-teaching, and medical staff. This activity will provide learners with an opportunity to showcase their creativity while advocating for proper hygiene and healthy practices. Through this initiative, we hope to strengthen the culture of proper hand hygiene among children, young people, and the community.

For further information regarding the submission guidelines, mechanics, and judging criteria, you may contact our email – EHSTAYABAS01@gmail.com, FB- EHS Tayabas and CP # 09076331574.

We look forward to your school's enthusiastic participation in this meaningful celebration of **Global Handwashing Day 2026**.

Thank you for your continued support and commitment to promoting the health and well-being of our learners and community.

Very truly yours,

ROMMEL D. SATE, LPT, MMPA
Sanitation Inspector V

Noted by:

HERNANDO C. MARQUEZ, MD, MPH, MPM, DPAMS
City Health Officer

**CRITERIA FOR JUDGING 100%
GLOBAL HANDWASHING 2026
INFOMERCIAL MAKING CONTEST**

1. Content & Relevance – Accuracy, completeness, and relevance of the message to the assigned topic	25%
2. Creativity & Originality – Unique concept, engaging storyline, innovative presentation, and originality	20%
3. Delivery & Communication – Clarity of narration/dialogue, confidence, voice projection, and effectiveness in conveying the message	20%
4. Impact & Persuasiveness – Ability to capture attention, influence the audience, and encourage positive action	15%
5. Audio-Visual Presentation – Quality of video, sound, lighting, editing, graphics, music, and overall presentation	10%
6. Teamwork & Overall Presentation – Coordination, acting, timing, and overall effectiveness of the group	10%
TOTAL	100%

- Each group shall produce a **2-3-minute infomercial** promoting proper handwashing.
- The infomercial must clearly demonstrate the **proper steps of handwashing with soap and water**.
- The presentation may be in **English, Filipino, or the local language**, or a combination thereof.
- Participants may use:
 - Acting/skit
 - Storytelling
 - Song or jingle
 - Dance
 - Animation
 - Documentary-style presentation
 - Humor or other creative approaches
- The infomercial must contain a **clear health message or call to action** encouraging viewers to practice proper handwashing.
- Content must be **original**, appropriate, respectful, and suitable for public health education.
- Participants may use props, costumes, music, graphics, and other visual materials.
- The use of copyrighted materials should be properly acknowledged or avoided whenever possible.
- The video must be submitted in **MP4 format**, preferably in clear/high-definition quality.
- The participating group must **submit a title** and brief description of the infomercial together with the video.
- First 14 participants** to submit confirmation of joining the contest until September 25, 2026.
- On the day of celebration, the cash prizes will be given such as:
 - First Place – P8,000.00
 - Second Place – P6,000.00
 - Third Place – P4,000.00
 - Consolation – P1,500.00